

Jim Warner

1 Park Road, Suite 439, West Hartford, CT 06119 773.459.0852 Jim@JimWarner3D.com JimWarner3D.com

Work Experience

JimWarner3D – Hartford, Chicago

Industrial Designer 1995 – Present

Product, 3D Packaging, Sustainability design consulting practice utilizing proprietary methodology and vast global network to help bring brands to life thru innovative design to create ownable solutions. Responsible for client development, program definition and management, strategy, research, industrial design, applied engineering, applying graphical and brand communications, prototyping, operational and manufacturing liaison, and sourcing.

1TOUCH – Hartford

Co-Founder, President 2017 – 2023

Invented, designed, and implemented patented metered, airless liquid dispensing technology. Led global customer co-development and commercialization programs. Defined and implemented in-house production and testing equipment for proof-of-concept, research, and validation samples. Responsible for vendor and client relations, industrial design and development, user research, operational implementation, manufacturing, and sourcing.

Kaleidoscope – Chicago, Cincinnati, New York City

Managing Design Director 2011 – 2013

Led integrated design and visualization creative teams, new business development teams, and corporate strategy. Responsible for industrial design, graphic design, merchandising, and prototyping competencies; integrating co-creation with human-centered creative & technical design, user validation, global implementation, and liaison.

Brandimage – Chicago, Cincinnati, New York City, Hong Kong, Paris

Managing Director 2007 – 2011

Led creative teams and efforts for global interdisciplinary strategic design consultancy. Responsible for 3D Packaging, Product and Branded Environments, integrating design thinking with brand and business strategy, consumer insight, and graphic design. Moved from NYC to the Chicago office in Q4 2010.

One80 Design – New York City

Managing Partner 2001 – 2007

Co-founder and principal creative lead for independent industrial design & innovation consultancy. Acquired by Desgrippes Gobe and LAGA to help form Brandimage.

Futurebrand – New York City, Americas, Europe, Pan Asia

President 1996 – 2001

Led creative teams and efforts for the world's largest (at the time) global interdisciplinary strategic design consultancy. Owned by The Interpublic Group of Companies, a publicly traded advertising and holding company.

Deskey – New York City, Cincinnati

Executive Vice President 1989 – 1996

Led all creative output for independent design consultancy – one of the 1st and most proficient interdisciplinary design consultancies in the United States.

Warner & Lin Design Associates – Boston

Partner, Principal Designer 1982 – 1989

Industrial Design & Graphic Design boutique consultancy was adjacent to the Bull & Finch Pub (Cheers).

Design Research Unit – Boston

President, Industrial Designer 1980 – 1982

Led student-run, non-profit interdisciplinary design consultancy on the MassArt campus with an advisory board of college administration, alumni, and local professionals.

Capabilities & Achievements

An industry leader in the strategic, creative, and technical efforts to help invent, define, develop, and produce many of the world's most iconic and influential branded products and packages for global and regional marketing, manufacturing, entrepreneurial start-up companies, and/or in collaboration with other organizations.

Built award-winning, problem-solving design organizations and defined group vision, positioning, and mission. Business management, board involvement, team leadership, marketing, and business integration. Industrial design-based problem-solving methodology with deliverables that include: brand/user/competitor/operational research, co-creation sessions, conceptual design, digital imaging, engineering, proof-of-concept models, and prototyping for product, 3D packaging, and sustainability initiatives and programs. Utilize my global design, engineering, research, materials science, and manufacturing expertise network.

I have been awarded over 230 design and utility patents and trademarks in the United States and worldwide and received numerous national and international design, marketing, trade, and sustainability awards.

Design and strategic initiative presentations to client and executive management teams and countless speaking engagements to regional and global business, trade, marketing, and educational organizations.

Education

Massachusetts College of Art and Design / MassArt – Boston

BFA, Industrial Design 1979 – 1984

Distinct Honors, graduated 1st in class.

Co-Founder, Co-Captain, and starting goalie for the MassArt NESCD Ice Hockey Team.

President pro tempore MCA Alumni Association.

2011 Distinguished Alumni Award Recipient.

Pratt Institute of Art & Design – New York City

Adjunct Professor 2007 – 2010

Parsons School of Design – New York City

Adjunct Professor 1991 – 2000

Chicago Public Schools – Chicago

Local School Committee (LSC) Member 2015 – 2017

Lincoln Park High School LSC Appointed Member.

LPHS marketing, website, art teaching.